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MIT Enterprise Forum of Cambridge Announces International Innovation Fair Participants at "Power, Drugs and Money," Slated for February 7



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CAMBRIDGE, MA -- 02/01/08 -- The MIT Enterprise Forum of Cambridge today announced the organizations participating in the International Innovation Fair at its Innovation Summit 2008, "Power, Drugs and Money." The event will be held February 7, 2008 at the Seaport World Trade Center in Boston.

The International Innovation Fair will showcase leading innovators in the clean energy, life sciences and financial services sectors, providing attendees an opportunity to interact with representatives from international trade delegations to explore how to effectively conduct business in their respective countries. In addition, the fair will feature themed question pods to facilitate networking with others who have similar interests.

Participants include representatives from Australia, Canada, Germany, India, Israel, Japan, Massachusetts Office of Business Development, New Zealand, Northern Ireland, Scotland, Spain and the United Kingdom. Companies represented at the fair include BigBelly Solar, Bodega Algae, Clean Catalyst, InVivo Therapeutics, iShoe, Living Power Systems, Myomo, Pyxis Mobile, QM Power and Vanguard Solar.

"Since this year's conference is all about taking New England innovation to global markets, we are pleased to have so many countries participate in the first-ever International Innovation Fair," said Jim Matheson, general partner at Flagship Ventures and volunteer chairperson for this year's conference. "This is just one more facet of the conference that will help to translate the important conversations that are occurring all around New England into positive action."

Industry sponsors for the conference are Arthur D. Little, Flagship Ventures, Merrill Lynch Private Banking and Investment Group and U.K. Trade & Investment.

In addition to four keynote presentations and 11 panel sessions, the summit will feature a unique set of short video "lessons" from leading chief executives on innovation. The video stories, part of SoundBoard Media's Fifty Lessons Library, will complement the forum's live discussions by providing first-person perspectives from successful business innovators such as John Abele, founder and chairman of Boston Scientific; Mel Lagomasino, former chairman and CEO of JP Morgan Private Bank; and Paul Skinner, former chairman and CEO of Alliant Energy.

Dynamic Speaker Lineup

The conference features a roster of nearly 50 exceptional business veterans and thought leaders discussing the challenges and opportunities of building companies and taking them global. These include:

Opening Keynote

- Dr. John Kao, author of Innovation Nation: How America is Losing Its Innovation Edge, Why it Matters, and What We Can Do to Get It Back

Sector Keynotes

- Power: Dr. Stephen Connors, Director, MIT Lab for Energy and the Environment
- Drugs: Dr. Raju Kucherlapati, Scientific Director, Harvard Partners Center for Genomics and Genetics
- Money: Kevin Tice, Global Investment Banking Group, Merrill Lynch

Opening Plenary Panel: "The Future of New England Innovation"

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- Christopher Gabrieli, Co-founder and Chairman, Massachusetts 2020 (moderator)
- Doug Banks, Editor, Mass High Tech
- Robert Buderi, Founder, CEO and Editor-in-Chief, Xconomy
- Scott Kirsner, Innovation Economy columnist, The Boston Globe
- Bob Krim, Executive Director, Boston History and Innovation Collaborative

Energy and Environment Track Speakers

- Justin Adams, Director of Technology Strategy, BP
- Jeff Andrews, Partner, Atlas Ventures
- Richard Chleboski, Vice President, Strategy and Business Development, Evergreen Solar
- Dennis Costello, Managing Director, Braemer Energy Ventures
- William Davis, President and CEO, Ze-gen
- John Doyle, Vice President, Projects, Verenum Corporation
- Jim Gordon, President, Cape Wind
- Christina Lampe-Onnerud, Founder and CEO, Boston-Power, Inc.
- Peter Rothstein, Entrepreneur-in-Residence, Flagship Ventures

Healthcare and Life Sciences Track Speakers

- Noubar Afeyan, Ph.D., Managing Partner and CEO, Flagship Ventures
- John Brennan, Partner and Director, Global Leader of Healthcare Practice, Arthur D. Little
- Eugene Chiu, Vice President of Business Development and Co-Founder, Predictive Biosciences
- Daniel Cole, General Manager, Spray Venture Partners
- Robert Creeden, Managing Director of the Center for Innovative Ventures, Partners HealthCare
- Omid Farokhzad, M.D., Co-Founder BIND Biosciences, Assistant Professor, Harvard Medical School
- Michael Greeley, General Partner, IDG Ventures
- Amar Sawhney, Founder, Confluent Surgical and CEO, I-Therapeutix
- Anupendra Sharma, Investment Partner, Siemens Venture Capital
- Martin Young, Vice President of Corporate Development, Phase Forward

Financial Services Track Speakers

- Joost Bonsen, Founding Program Director, MIT Legatum Center for Development and Entrepreneurship
- Michael Chu, Managing Partner, Ignia Fund
- Todd Dages, General Partner, Spark Capital
- William Foote, President and Founder, Root Capital
- Bob Higgins, Managing General Partner, Highland Capital Partners
- Shane Hughes, CEO and President, Pyxis Mobile
- Anthony Jimenez, President and CEO, MicroTech LLC
- Stephen Killeen, CEO, Carbon Neutral
- Luda Kopeikina, Founder, Noventra Corporation
- Michael Lannon, CEO, KoKo Fitness

Closing Plenary Panel: "Taking New England Global"

- Mark Bonchek, CEO, SoundBoard Media (moderator)
- Travis Bradford, Founder, President and Director, Prometheus Institute for Sustainable Development
- Elliott Hillback, Executive Vice President, Corporate Relations, Genzyme
- Vinit Nijhawan, Chairman, TIE
- Doug Solomon, Chief Technology Strategist, IDEO

For more information on "Power, Drugs and Money," please visit <http://powerdrugsandmoney.com>.

About the MIT Enterprise Forum of Cambridge

The MIT Enterprise Forum of Cambridge is a volunteer, non-profit organization based at MIT whose mission is to promote and strengthen the process of starting and growing innovative science- and technology-oriented companies by providing services and programs that educate, inform and support the entrepreneurial community.

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